

ORDER



Harrisburg WHTM

Orders
Order / Rev: 2384666
Alt Order #: 26803892
Product Desc: TV
Estimate: 8262
Flight Dates: 05/26/20 - 06/01/20
Original Date / Rev: 02/17/20 / 02/17/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue Northwest
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Priorities USA Action PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	30	\$17,500.00	\$14,875.00
06/01/20	06/28/20	9	\$5,300.00	\$4,505.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	30	\$17,500.00	\$14,875.00	0.00
June 2020	9	\$5,300.00	\$4,505.00	0.00
Totals	39	\$22,800.00	\$19,380.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Harrisburg WHTM	27%	\$22,800.00
Market	100%	\$84,444.44

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	73%	\$61,644.44
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	05/26/20	06/01/20	M-F 9-10a Live	CM	9-10a	MTWTF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
Live! With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--			2			\$400.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--					2	\$400.00		0.00			
N 2	WHTM	05/26/20	06/01/20	The View The View	CM	11a-12p	MTWTF--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--					3	\$400.00		0.00			
N 3	WHTM	05/26/20	06/01/20	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	MTWTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--					3	\$600.00		0.00			
N 4	WHTM	05/26/20	06/01/20	M-F 1230-1p Funny	CM	M-F 1230-1p	MTWTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--					3	\$300.00		0.00			
N 5	WHTM	05/26/20	06/01/20	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	MTWTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--					3	\$600.00		0.00			
N 6	WHTM	05/26/20	06/01/20	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--					3	\$600.00		0.00			
N 7	WHTM	05/26/20	06/01/20	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	MTWTF--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--					4	\$800.00		0.00			
N 8	WHTM	05/26/20	06/01/20	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	MTWTF--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--					4	\$800.00		0.00			
N 9	WHTM	05/26/20	06/01/20	World News M-F World News	CM	630p-7p	MTWTF--	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--					1	\$1,000.00		0.00			
N 10	WHTM	05/26/20	06/01/20	M-F News @ 7p ABC27 News @ 7p	CM	7-730p (7:00 PM-7:30 PM)	MTWTF--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--					3	\$800.00		0.00			
N 11	WHTM	05/30/20	05/30/20	World News Sa-Su World News WKND	CM	630p-7p	-----S-	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----S-					3	\$800.00		0.00			
N 12	WHTM	05/31/20	05/31/20	ABC 27 News @ 1130p SM ABC 27 News @ 1130p Sun	CM	1130p-12x	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----S					1	\$300.00		0.00			
N 13	WHTM	05/30/20	05/30/20	ABC27 News Sat 6a ABC27 News Sat 6a	CM	6a-7a	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----S					1	\$300.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----S-			1		\$300.00	0.00					
N 14	WHTM	05/31/20	05/31/20	ABC27 News Sun 6a ABC27 News Sun 6a	CM	6a-7a	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Weekend Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----S			1		\$300.00	0.00					
N 15	WHTM	05/31/20	05/31/20	GMA Su 7a GMA Sun 7a-8a	CM	7a-8a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
GMA-Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----S			1		\$400.00	0.00					
N 16	WHTM	05/31/20	05/31/20	ABC27 News Sun 8a ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
ABC27 Sunday News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----S			1		\$400.00	0.00					
N 17	WHTM	05/31/20	05/31/20	Su 9a-10a This Week This Week	CM	9a-10a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----S			1		\$400.00	0.00					
N 18	WHTM	05/31/20	05/31/20	This Week in PA This Week in PA	CM	Su 10a-1030a (10:00 AM-10:30 AM)	-----S	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
This Week In Pennsylvania.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----S			1		\$200.00	0.00					
Totals														39	\$22,800.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: <div style="font-size: 1.2em; margin-top: 5px;">2020</div>
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I, Authorized Targeted Platform Media Buyer
do hereby request station time concerning the following issue:

Priorities USA Action (PUSAA) regarding the November 2020 Presidential election.
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.
20005

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

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directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

23 JAN 2020 [Signature] (202) 965-5060
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] [Signature] NSM
Signature Printed Name Title